



















































THE COTOPAXI QUESTIVAL

FINAL CHALLENGE LIST
SALT LAKE CITY, APR. 10 & 11
















TASK	Number	Pts	Type	Dunnit!
ADVENTURE & FITNESS (RUNNING, CLIMBING, CANOEING, ETC.)				
Cross a slackline	Q1	2	 	
Climb one pitch outdoors	Q2	5	 	
Boulder one problem indoors	Q3	2	 	
Boulder one problem outdoors	Q4	2	 	
Ride any human-powered vehicle with wheels	Q5	1	 	
Harness the power of the wind - sail, kite board, wind surf	Q6	2	 	
Do a quick mile run. Track it with a running app.	Q7	2		
Take a picture in front of any natural waterfall	Q8	2		
Take a dip in the Pacific Ocean	Q9	13	 	
Go free-boarding	Q10	2	 	
Kayak, canoe, paddle board, tube, or row across a body of water	Q11	2	 	
Trail run for one mile. Track your run on a running app.	Q12	2		
Mountain bike on a trail for three miles. Track with an app.	Q13	5		
Swing on a rope swing	Q14	1	 	
Go bungee jumping	Q15	13		
Find a natural hot springs, and take a dip	Q16	2	 	
Take a picture in front of a county sign	Q17	1		
Jump into a body of water with your clothes on. Bring a towel!	Q18	1		
Cross a state line	Q19	5		
Go longboarding	Q20	2	 	
Go wakeboarding	Q21	5	 	
Go waterskiing	Q22	5	 	
Stand under a waterfall	Q23	5	 	
Jump off a high dive into a pool of water	Q24	2		
Find a geocache and leave a Cotopaxi emblem/item	Q25	2		
Float in the Great Salt Lake	Q26	2	 	
Climb a pitch or boulder with your team at Momentum Climbing Gym (Lehi or Sandy)	Q27	5	 	

COMMUNITY & CULTURAL				
Go to the animal shelter and pet some pets	Q28	2	 	
Visit a museum	Q29	2	 	
SUBTOTAL				























TASK	Number	Pts	Type	Dunnit!
COMMUNITY & CULTURAL				
Attend a play or other cultural event at a local university or school (No time requirement)	Q30	2	 	
Attend a local sporting event (No time requirement)	Q31	2	 	
Eat at a local Ecuadorian or Peruvian restaurant	Q32	5	 	
Stop and eat at a roadside diner	Q33	2	 	
Visit a historic Main Street	Q34	1	 	
Take a photo in front of Salt Lake City Hall	Q35	2		
Sing the Utah state song	Q36	1	 	
Take a picture with a California gull (state bird)	Q37	5		
Take a photo with Calochortus nuttallii (the state flower)	Q38	5		
Visit the smallest community within 100 miles of Salt Lake	Q39	5		
Visit the Chamber of Commerce of the city of your choice	Q40	2	 	
Sing a song with your team as if your were the Mormon Tabernacle Choir	Q41	1		
Take a picture at the State Capitol	Q42	2		
Visit This is the Place Heritage Park	Q43	2	 	
Take a picture at the waterfall at Thanksgiving Point Gardens	Q44	1		
Take a picture at Trolley Square	Q45	1		
Take a picture with a condor at Tracy Aviary	Q46	5		
Visit a historical monument in Salt Lake	Q47	5		
Visit Sri Sri Radha Krishna Temple	Q48	2	 	
Take a picture of a buffalo at/on Antelope Island	Q49	5		
Ride a ski lift	Q50	2	 	
Visit Utah Olympic Park	Q51	2	 	
Take a picture in the elevator at Salt Lake City Public Library	Q52	2		
Donate at least \$1 to The Leonardo Museum	Q53	2	 	
Ride the Heber Creeper	Q54	5	 	
Visit International Peace Gardens at Jordan Park	Q55	2	 	
Take a picture in front of the Allosaurus at Natural History Museum	Q56	5		
Visit Golden Spike National Historic Site	Q57	5	 	
Visit Utah Olympic Oval (Kearns)	Q58	2	 	
Visit Wheeler Historic Farm	Q59	2	 	
Take a picture at Cotopaxi Headquarters	Q60	2		
Shake hands with the mayor of any city in Utah	Q61	5	 	
Ride Frontrunner	Q62	2		
Ride Trax for at least one stop	Q63	2		
SUBTOTAL				































TASK	Number	Pts	Type	Dunnit!
COMMUNITY & CULTURAL				
Ride a UTA bus for one stop	Q64	2		
Run through the fountains (splash pads) at City Creek	Q65	2	 	
Run through the fountains (splash pads) at The Gateway	Q66	2	 	
Visit a local ski resort and take a picture in front of resort sign	Q67	2		
Take a picture with a current or former player from the Utah Jazz in person	Q68	5		
Receive a kiss on the A at Utah State	Q69	5	 	

FESTIVAL				
Play Giant “Beer” Pong at the Festival with a teammate	Q70	2	 	
Cross the Slackline at the Fest (Have a team member take a picture of you doing it with the stage in the background)	Q71	1		
Play Llama “Cornhole” at the Festival with another team	Q72	2	 	
Eat at one of the Food Trucks and take a selfie with your meal	Q73	2		
Tell a stranger you are thankful for them at Thanksgiving Point	Q74	2		
Take a selfie with a llama	Q75	1		
Take a picture with a Cotopaxi employee	Q76	1		
Complete the kickoff challenge that occurs at the check-in festival at 7:30 PM	Q77	26		
Donate a bag of food per teammate to the Utah Food Bank	Q78	13		
Donate a wellness package per team to the International Rescue Committee	Q79	13		

FOOD				
Eat somewhere or something that you cannot pronounce	Q80	2	 	
Eat a meal from a street vendor	Q81	2	 	
Share a dutch oven meal with another team	Q82	5	 	
Eat a plate of spaghetti with no hands	Q83	5		
Get pied by a teammate	Q84	5		
Play hardboiled egg roulette	Q85	2		
Draw a ketchup or mustard smiley face on your stomach	Q86	1	 	
Drink a glass of water with your elbow locked	Q87	2		
Buy a pack of Hostess products and share some with a stranger	Q88	2		
Bake a cake in the shape of a llama	Q89	2		
Milk a farm animal (with permission of the owner) and drink the milk	Q90	2		
Eat a hot dog with hot sauce in a hot tub while wearing hot pants	Q91	2	 	
Have a teammate eat a Large Hot and Ready Pizza as fast as he/she can, time it. Post time	Q92	2		
Toss food into a teammate’s mouth - the farther the better	Q93	2		
Brain freeze challenge, drink a 20 oz Icee/Slurpee/etc as fast as you can	Q94	2		
SUBTOTAL				






TASK	Number	Pts	Type	Dunnit!
FOOD				
Eat an entire persimmon, skin and all	Q95	2		
Arm wrestle a stranger, while eating an apple	Q96	2	 	
Share a pint... of ice cream with a person	Q97	4		
Eat a honey-covered scone with no hands	Q98	2		
Eat some french fries with fry sauce	Q99	2		
Share a pastrami burger with a teammate	Q100	2		
Eat some funeral potatoes	Q101	2		
Eat some Aggie Blue Mint ice cream	Q102	2	 	
Eat some LaVell Vanilla ice cream	Q103	6	 	
As a team eat an entire can of wet cat or dog food (3 ounces minimum)	Q104	13		











































QUIRKY				
Play a game of tic tac toe with a total stranger	Q105	2	 	
Apply a Cotopaxi temporary tattoo	Q106	1		
Fly a kite	Q107	2		
Log roll down a hill	Q108	2		
Duel with a Parking Cop and a banana (ask the cop's permission)	Q109	5		
Karaoke at a karaoke bar	Q110	5		
Go skating/rollerblading at a roller skating rink	Q111	2		
Dress a teammate as a llama for one of the listed challenges	Q112	2	 	
Pawn something	Q113	2	 	
Build a salt castle at Great Salt Lake	Q114	5		
Locate a group of 4-10 dogs and give them all a loving walk at the same time	Q115	5	 	
Do a handstand in a public place. Stay up for at least six seconds	Q116	1		
Visit a town with a population below 1,000. Take a picture by the population sign	Q117	2		
Kiss a state welcome sign	Q118	5		
Do a yoga pose in a scenic location	Q119	1		
Float on an air mattress on a body of water	Q120	5	 	
Take a picture of 3 generations of outdoorspeople (Everyone is an outdoorspeople)	Q121	1		
Put a Cotopaxi sticker on your car (Sticker provided in your backpack :)	Q122	1		
Create a llama limerick and recite it at midnight	Q123	2		
Yodel at the top of your lungs in a public place	Q124	2		
Have a teammate share a hidden talent	Q125	2		
Perform some street magic	Q126	2		
Give your best Christopher Walken impression	Q127	2		
SUBTOTAL				



TASK	Number	Pts	Type	Dunnit!
QUIRKY				
Pour a liter of water on a teammate's head	Q128	1		
Selfie inception - take a selfie with someone else taking a selfie in background	Q129	1		
Take a photo with a startup founder	Q130	2		
Take a photo of someone with dog, beard, flannel	Q131	2		
Take a photo of someone with dog, yoga pants, thick glasses	Q132	2		
Take a picture with an Alaska or Hawaii License plate	Q133	5		
Double dutch jump rope with two strangers	Q134	2		
High five 20 people in 15 seconds	Q135	2		
Trade a piece of clothing with a stranger	Q136	2	 	
Act out a favorite scene from a movie	Q137	1		
Start a dance circle with your group, and get at least 4 people you don't know to join in	Q138	5		
Ask a stranger if you can draw a portrait of them. Then give them the portrait	Q139	2	 	
Fake karate fight one of your teammates while someone else yells, "Put him in a body bag, Johnny!" or "Sweep the leg!"	Q140	2		
Reenact a song from your favorite scene of your favorite musical	Q141	2		
Go down a slide at a public park	Q142	2	 	
Get llama nail art	Q143	4		
Photograph the coolest outdoor vehicle you see during the race	Q144	1		
Fit your whole team on a tandem bike and ride for a bit	Q145	5		
Write a six-word story about Cotopaxi	Q146	1		
Write a llama haiku	Q147	1		
Write a Cotopaxi rap	Q148	2		
Fit 3 or more people in one sleeping bag	Q149	2		
Reenact the spaghetti scene from Lady and the Tramp	Q150	2		
Give a team-member a mohawk	Q151	2		
Count how many licks it takes to get to the center of a Tootsie Pop	Q152	2		
Fit entire team in a phone booth	Q153	2		
Tell your best joke in 15 seconds or less	Q154	2		
Find a wedding party and get a picture with the bride/groom	Q155	5		
Eat a handful of brine shrimp from the Great Salt Lake.	Q156	5		

























SERVICE & ENVIRONMENT				
Perform service at a local church or with a church group	Q157	2	 	
Perform service at Boys & Girls Club	Q158	2	 	
Perform service at a community garden	Q159	2	 	
Perform service at an animal shelter	Q160	2	 	
SUBTOTAL				











TASK	Number	Pts	Type	Dunnit!
SERVICE & ENVIRONMENT				
Perform service at a nursing home	Q161	2	 	
Perform service at a homeless shelter	Q162	2	 	
Mail a postcard to someone out of state	Q163	2		
Mail a postcard to a veteran	Q164	2		
Provide a meal for a homeless person	Q165	2	 	
Escort a stranger across the street	Q166	1		
Give a new pillow to a homeless person	Q167	2	 	
Volunteer at the charity of your choice	Q168	2	 	
Plant a flower or tree in a garden (ask permission)	Q169	2		
Pick up 100 pieces of trash at a local park & document your collection	Q170	5		
Collect 10 pieces of trash along a hiking trail	Q171	2	 	
Donate a box of clothing to Goodwill, Salvation Army, or other thrift store	Q172	2		
Perform a random act of kindness. Include a short text explanation	Q173	2	 	
Take a picture with your favorite professor from school	Q174	2		
Personally thank a current/former professor/teacher/coach for the impact they have had on your life	Q175	2	 	
Skype, Hangout, or FaceTime with a family member or significant other. Tell them you love them, and tell them about your day	Q176	2	 	
Wash a stranger's car for free (ask permission)	Q177	2	 	
Perform a service project with another team	Q178	2	 	
Plant a tree	Q179	2		
Plant a flower in a place where it will be appreciated	Q180	2		
Donate at least \$1 to the charity of your choice. (screenshot)	Q181	2		
Perform service at YMCA	Q182	2	 	
Donate blood to the Red Cross	Q183	5	 	
Dress up and sing Frozen covers to the kids in a children's hospital (WITH PERMISSION!)	Q184	5	 	
Give flowers to someone you see on the street	Q185	2	 	
Share some stories with someone living in an elderly home. Tell us a little about it	Q186	2	 	

SOCIAL MEDIA				
Follow Cotopaxi on Instagram - @gearforgood	Q187	1		
Follow Cotopaxi on Twitter - @gearforgood	Q188	1		
Like Cotopaxi on Facebook	Q189	1		
Follow Cotopaxi on Vine - @gearforgood	Q190	1		
Follow Cotopaxi Questival on Twitter - @TheQuestival	Q191	1		
Like Cotopaxi Questival on Facebook	Q192	1		
SUBTOTAL				



TASK	Number	Pts	Type	Dunnit!
SOCIAL MEDIA				
Follow the Questival on Instagram - @CotopaxiQuestival	Q193	1		
Follow Cotopaxi on Google+	Q194	1		
Subscribe to Cotopaxi on YouTube	Q195	2		
Follow Cotopaxi on Yonder (on the App Store)	Q196	2		
Snap us a pic of your Questival adventures via Snapchat! Our username: @gearforgood. (screenshot)	Q197	1		
Livestream your Questival experience for 5 minutes on Meerkat or Periscope (screenshot)	Q198	1		
Create a short video that tells us your team's name and strategy	Q199	2		
Create a video featuring the Cotopaxi bags. Get 500 likes or 5,000 views (prove with screenshot)	Q200	5		
Get a celebrity with over 5,000 followers to tweet/retweet something with our hashtag and Twitter handle, @gearforgood (prove with screenshot)	Q201	5		
Get 25 likes on a single post and document it (prove with screenshot)	Q202	2		
Get 25 likes on a different single post and document it (prove with screenshot)	Q203	2		
Get 50 likes on a different single post and document (prove with screenshot)	Q204	2		
Get 50 likes on a different single post and document (prove with screenshot)	Q205	2		
Get 100 likes on a different single post and document (prove with screenshot)	Q206	2		
Get 100 likes on a different single post and document (prove with screenshot)	Q207	2		
Get a celebrity with over 50,000 followers to tweet/retweet something with our hashtag and username @gearforgood (prove with screenshot)	Q208	13		
Get more than 1,000 likes on an Instagram pic you've taken at Questival (prove with screenshot)	Q209	5		
Get more than 5,000 likes on an Instagram pic you've taken at Questival (prove with screenshot)	Q210	13		
Post a photo from Questival to your blog (Screenshot)	Q211	2		
Do the Ellen Dance Dare (dance around people without them noticing)	Q212	2		
Upload your Ellen Dance Dare to EllenTube.com with #Questival. Take a screen shot of the upload confirmation page.	Q213	2		
Share a Cotopaxi or Questival Facebook post with someone you know (screenshot)	Q214	2		
Take a picture with a current or former player from a professional sports franchise	Q215	5		
Get a professional athlete or celebrity to say "Cotopaxi makes Gear for Good"	Q216	13		


























SURVIVAL & CAMPING (START A FIRE, CAMP IN YOUR SHELTER, ETC.)				
Make a 15-sec video teaching a first aid skill	Q217	2		
Eat a worm	Q218	2		
Eat two crickets	Q219	2		
Eat three beetles	Q220	2		
Cook a meal over a fire	Q221	2	 	
Whittle yourself a utensil	Q222	2	 	
SUBTOTAL				







































TASK	Number	Pts	Type	Dunnit!
SURVIVAL & CAMPING (START A FIRE, CAMP IN YOUR SHELTER, ETC.)				
Carve a llama figurine out of wood and bring it to a Cotopaxi staff member	Q223	2	 	
Make a 15-sec video teaching an outdoor skill (backpacking, hiking, camping, cooking, etc).	Q224	2		
Eat a meal made from plants and insects you gather in the wild	Q225	2		
Catch a live fish	Q226	2	 	
Catch a crawdad/crawfish	Q227	2	 	
Tie a bowline	Q228	1		
Tie a clove hitch	Q229	1		
Tie a square knot	Q230	1		
Start a fire without matches or starter fluid (fire must be inside a legal fire pit)	Q231	2		
Filter water from a natural source and drink it	Q232	2		
Prepare and eat an MRE meal	Q233	2	 	
Catch a lizard and give it a kiss	Q234	2		
Build a blanket fort	Q235	1		
Camp in a living room (Seriously?! You want points for that? OK)	Q236	1		
Make a reed or bone whistle and play a tune	Q237	5		
Sleep in your backyard	Q238	1		
Camp in a car	Q239	1		
Sleep in a public place. Legal locations only	Q240	2	 	
Camp in a tent	Q241	2	 	
Camp under the stars without a tent	Q242	2	 	
Camp in your handmade shelter	Q243	5	 	
Sleep in a hammock	Q244	2	 	
Dowse a fire	Q245	2		
Draw a map or picture of your campsite	Q246	2		
Draw a picture of a llama w/ charcoal from your fire	Q247	2		
Make s'mores. Share with someone not on your team	Q248	2	 	
Make a tin foil dinner	Q249	2	 	
Take a picture of a wild mammal in the wild	Q250	2		
Watch a sunrise. Take a break and enjoy the moment	Q251	2	 	
Watch a sunset. Take a break and enjoy the moment	Q252	2	 	
Skip a rock at least 7 times	Q253	2		
Take a photograph of 4 distinct bird types and name them (collage)	Q254	5		
Go night fishing and catch a fish. Take a picture of your catch	Q255	2	 	
SUBTOTAL				



TASK	Number	Pts	Type	Dunnit!
TEAMWORK				
Share a campsite with another team	Q256	2	 	
Share a meal with another team over a campfire	Q257	2	 	
Have a log toss competition with another team	Q258	2	 	
Have a rock toss competition with another team	Q259	2	 	
Perform a short capture the flag game with another team	Q260	2	 	
Swap shoelaces with a member of a different team	Q261	2	 	
Tie a human knot with at least one other team and then unravel it	Q262	2	 	
Play Red Rover with another Questival team	Q263	2		
Play a game of tetherball with another team	Q264	2		
Play a pickup game of your favorite sport with complete strangers	Q265	2	 	

TRAVEL & HIKING				
Visit an abandoned mine (no trespassing)	Q266	5	 	
Cross the border into Canada. Take a picture at the border.	Q267	26		
Cross the border into Mexico. Take a picture at the border.	Q268	26		
Find our Cotopaxi Geo-Cache at Hanksville. (There will be a Cotopaxi water bottle to sign. Coordinates: 38.3737812 -110.7051716 (ask at the counter)	Q269	13	 	
Find our Cotopaxi Geo-Cache at Utah Lake (There will be a Cotopaxi water bottle to sign. Check FB event page for coordinates)	Q270	5	 	
Take a picture at Bell Canyon Reservoir - 0.6 mi. Easy	Q271	2		
Take a picture at Donut Falls - 1.4 mi. Easy	Q272	5		
Take a picture at Red Pine Lake - 6 mi. Difficult	Q273	13		
Break your own personal land speed record on the Salt Flats (aka run super fast and film it)	Q274	2		
Re-enact a movie scene which was filmed at the Salt Flats	Q275	2		
Visit Saltair	Q276	2	 	
Take a picture of the rock formations at Dooley Knob - 1.5 mi. Easy	Q277	5		
Take a picture at Rocky Mouth Falls - 0.5 mi. Easy	Q278	2		
Take a picture at Horsetail Falls - 3.8 mi. Moderate	Q279	5		
Take a picture at Stewart Falls - 3.5 mi. Easy	Q280	5		
Take a picture at the Y - 2.4 mi. Moderate	Q281	5		
Take a picture at the Block U - 1.5 mi. Easy	Q282	5		
Take a picture at Mt. Olympus summit - 7 mi. Difficult	Q283	13		
Take a dip in the Saratoga Hot Springs - 0.5 mi. Easy	Q284	2	 	
Take a picture at Ensign Peak memorial - 1 mi. Easy	Q285	5		
SUBTOTAL				



TASK	Number	Pts	Type	Dunnit!
TRAVEL & HIKING				
Spell UGLY Climb the U in Salt Lake, the G in Pleasant Grove, spell "L" as a team somewhere in Lehi, and hike the Y in Provo.) (Summit Pics)	Q286	5		
Take a picture at the Wind Caves - Logan area, 3 mi., Moderate	Q287	5		
Visit the ghost town at Iosepa, UT	Q288	5	 	
Visit Fifth Water Hot Springs - 2.5 mi. Moderate	Q289	5	 	
Visit Tintic Standard Reduction Mill near Goshen, UT	Q290	5	 	
Hike Lower Calf Creek Falls - 5.5 mi. Moderate	Q291	5	 	
Take a picture at Coral Pink Sand Dunes State Park	Q292	5	 	
Bryce Canyon National Park (welcome sign picture)	Q293	5	 	
Hike Mossy Cave Trail 0.8 mi Easy. Take a picture at the waterfall.	Q294	13		
Visit Zion National Park (welcome sign picture)	Q295	5	 	
Hike to Emerald Pools at Zion National Park. Take a picture at a pool.	Q296	13		
Visit Great Basin National Park (welcome sign picture)	Q297	5	 	
Visit Lehman Caves at Great Basin National Park. Take a picture inside the caves.	Q298	13		
Visit Grand Teton National Park (welcome sign picture)	Q299	13		
Visit Yellowstone National Park (welcome sign picture)	Q300	5		
Take a picture at Old Faithful Geyser	Q301	13	 	
Visit Arches National Park (welcome sign picture)	Q302	5		
Take a picture at Delicate Arch - 3.2 mi. Moderate	Q303	13		
Visit Capitol Reef National Park (welcome sign picture)	Q304	5		
Take a picture at Hickman Bridge - 1.8 mi. Easy	Q305	13		
Visit Canyonlands National Park (welcome sign picture)	Q306	5		
Take a picture at False Kiva alcove - 1.6 mi. Moderate	Q307	13		
Visit Mesa Verde National Park (welcome sign picture)	Q308	13		
Take a picture of the Totem Pole at Monument Valley Navajo Tribal Park	Q309	13		
Visit Monument Valley Navajo Tribal Park (welcome sign picture)	Q310	5		
Visit Four Corners Monument	Q311	13	 	
SUBTOTAL				

A QUICK REMINDER:

It's not just points that wins you points in our book. Knock our socks off by being awesome, not just pointsome.

In other news, we'll be providing additional challenges through the app. Some will appear in your app on race day, others will be surprise push notifications. Prepare ye.

